
MEDIA ADVISORY/ PHOTO OPPORTUNITY

FOR IMMEDIATE RELEASE

January 11, 2019

**Celebrate Family Literacy Day with Vaughan Public Libraries
at Civic Centre Resource Library on Sunday, January 27, 1:30 – 4 p.m.**

WHAT: Vaughan Public Libraries (VPL) invites families to a free event in celebration of Family Literacy Day on January 27 at Civic Centre Resource Library.

All can enjoy an afternoon of fun-filled activities that inspire family literacy. Meet author and Early Literacy Specialist, Jill Javelosa-Alvarez, take a photo with Clifford the Big Red Dog, enjoy storytimes, puppet-making, bilingual play stations and more.

Families attending the Family Literacy celebration will receive a complimentary VPL tote bag (one bag per family while quantities last). Be sure to bring your library card to check out some great reading materials.

Register for this great event at the Service Desk of any branch of VPL or on Eventbrite. Plus, enjoy family literacy programming at VPL all week long.

WHEN: Sunday, January 27, 2019, 1:30 – 4 p.m.

1:30 p.m.	Storytime
2 p.m.	Clifford the Big Red Dog Meet & Greet
2:30 p.m.	Storytime with author and Early Literacy Specialist, Jill Javelosa-Alvarez
3:20 p.m.	Clifford the Big Red Dog Meet & Greet

WHERE: [Civic Centre Resource Library](#)
2191 Major Mackenzie Drive, Vaughan

WHY: To celebrate Family Literacy Day and encourage family literacy, which can help children develop a lifetime love of reading and learning.

ATTACHMENTS: - Family Literacy Day
- Family Literacy Programs at VPL between Jan. 21 - 26

FAMILY LITERACY DAY – JANUARY 27

Family Literacy Day is a national awareness initiative created by ABC Life Literacy Canada in 1999 and is held annually on January 27 to raise awareness of the importance of reading and engaging in other literacy-related activities as a family. January 27, 2019 is the 20th anniversary of Family Literacy Day.

FAMILY LITERACY PROGRAMS at VPL (Jan. 21 – 26)

Born to Read

Join us for an interactive program to share stories, songs, rhymes and early literacy activities that you can continue to enjoy at home! For ages 0 – 18 months with parent or caregiver.

- [Ansley Grove Library](#) – Friday, Jan. 25, 10:30 a.m.
- [Bathurst Clark Resource Library](#) – Tuesday, Jan. 22, 10:30 a.m.
- [Civic Centre Resource Library](#) – Wednesday, Jan. 23, 2 p.m. and Friday, Jan. 25, 2 p.m.
- [Dufferin Clark Library](#) – Thursday, Jan. 24, 10:30 a.m.
- [Maple Library](#) – Tuesday, Jan. 22, 1:30 p.m.
- [Pierre Berton Resource Library](#) – Tuesday, Jan. 22, 10:30 a.m.
- [Pleasant Ridge Library](#) – Monday, Jan. 21, 11:30 a.m.
- [Vellore Village Library](#) – Wednesday, Jan. 23, 10:30 a.m.

Family Storytime

Spend time together enjoying great stories, songs and rhymes. Fun for the whole family!

- [Civic Centre Resource Library](#) – Wednesday, Jan. 23, 7 p.m. and Friday, Jan. 25, 11:30 a.m.
- [Kleinburg Library](#) – Tuesday, Jan. 22, 11 a.m.
- [Maple Library](#) – Thursday, Jan. 24, 10:30 a.m. and Saturday, Jan. 26, 11 a.m.
- [Pierre Berton Resource Library](#) – Monday, Jan. 21, 6:30 p.m. and Thursday, Jan. 24, 11 a.m.
- [Pleasant Ridge Library](#) – Tuesday, Jan. 22, 7 p.m.
- [Vellore Village Library](#) – Tuesday, Jan. 22, 6:30 p.m.
- [Woodbridge Library](#) – Thursday, Jan. 24, 6:45 p.m.

Fun with French

Practice your French language skills with French stories and activities led by French-speaking volunteers from our community. For ages 7 and up.

- [Bathurst Clark Resource Library](#) – Thursday, Jan. 24, 7 p.m.
- [Civic Centre Resource Library](#) – Wednesday, Jan. 23, 7 p.m.
- [Pierre Berton Resource Library](#) – Monday, Jan. 21, 7 p.m.

Hooked on Books

Explore your favourite books and characters with a new theme each week. Just drop in!

- [Pleasant Ridge Library](#) – Tuesday, Jan. 22, 4 p.m.

Hop, Skip, Read!

For children who love to move, this storytime is 30 minutes of physical literacy with songs, rhymes and wiggles. For 2 to 4 year olds and their enthusiastic adult.

- [Civic Centre Resource Library](#) – Tuesday, Jan. 22, 2 p.m.
- [Dufferin Clark Library](#) – Wednesday, Jan. 23, 10:30 a.m.

- [Maple Library](#) – Wednesday, Jan. 23, 10:15 a.m.
- [Vellore Village Library](#) – Monday, Jan. 21, 10:30 a.m.

Musical Babies

An hour-long program that incorporates musical learning with songs, rhymes and more! Offered in partnership with the Ontario Early Years Centre. Space is limited. For ages 0 – 12 months. Tickets available at the Service Desk 30 minutes before the program begins.

- [Kleinburg Library](#) – Wednesday, Jan 23, 2 p.m.
- [Maple Library](#) – Thursday, Jan. 24, 1:30 p.m.

Sensory Storytime

A sensory storytime designed for children with special needs. For ages 4-8 and their families.

- [Civic Centre Resource Library](#) – Saturday, Jan. 26, 10:30 a.m

STEAM Storytime

Preschoolers are naturally curious. They thrive on exploration and discovery! Join us as we investigate early Science, Technology, Engineering, Arts and Mathematics concepts through songs, stories and interactive play. For ages 2–5 with a parent or caregiver.

- [Bathurst Clark Resource Library](#) – Wednesday, Jan. 23, 10:30 a.m.

Toddling to Read

This program features stories, songs, action rhymes and early literacy activities that you can continue to enjoy at home! Toddlers will enjoy lots of stimulation and activity. For ages 18 months to 3 years with a parent or caregiver.

- [Ansley Grove Library](#) – Thursday, Jan. 24, 10:30 a.m.
- [Bathurst Clark Resource Library](#) – Thursday, Jan. 24, 10:30 a.m.
- [Civic Centre Resource Library](#) – Monday, Jan. 21, 11:30 a.m
- [Maple Library](#) – Tuesday, Jan. 22, 10:30 a.m.
- [Pierre Berton Resource Library](#) – Wednesday, Jan. 23, 10:30 a.m.
- [Pleasant Ridge Library](#) – Wednesday, Jan. 23, 10:30 a.m. and Friday, Jan. 25, 10:30 a.m.

SIGN UP FOR YOUR LIBRARY CARD TODAY!

Family members can sign up for a library card at VPL's Family Literacy celebration. Customers with a VPL library card have access to over 500,000 items in the collections, several online databases and website resources. Children under 13 years of age can get their own kid's library card, which needs to be signed by their parent or guardian. If you live, work, own property, or attend an educational institution in the City of Vaughan, you qualify for free membership. If you live, work, own property, or attend an educational institution in a York Region municipality, Brampton or Town of Caledon, you may qualify for a free library card. In all cases, presentation of valid identification is required. Join VPL in person or online. For more details, please visit www.vaughanpl.info.

NOTES TO EDITORS AND PHOTOGRAPHERS:

Members from VPL's Marketing and Communications team will be on-site to assist media at the Family Literacy event on Jan. 27 at Civic Centre Resource Library.

Media representatives interested in attending and taking photographs of any of the family literacy programs running between Jan.21 and 26, at the branches, are asked to contact [Melanie Alderfer-Mowat](#) in advance in order for us to inform the branch. VPL does not require participants in these programs to complete or sign photo permission forms prior to attending. However, some children may be accompanied by a parent or caregiver who would be responsible for granting permission.

VAUGHAN PUBLIC LIBRARIES

Home to one of the 15 coolest libraries in Canada according to Chatelaine magazine, [Vaughan Public Libraries \(VPL\)](#) offers ten welcoming destinations that educate, excite and empower the community. With over 2.5 million visitors annually, VPL is one of the City of Vaughan's top leisure and information destinations with a collection of over 500,000 resources, an assortment of technology and thousands of programs and events. You can enjoy our incredible array of content everywhere – in the library, at home and on a variety of devices. Visit www.vaughanpl.info for more information and to subscribe to our [eNewsletter](#).

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