

JOB POSTING

Full-time Non-Union

Job Title:	MANAGER, MARKETING & COMMUNICATION
Recruitment Ref #:	JD-MM101
Location:	Marketing Department
Start Date:	October 2019
Hours:	35 hours per week as scheduled. May be required to work outside of regular working hours.
Responsibilities:	Under the direction of the Director of Growth & Communications, responsible for leading VPL's Marketing and Communications Team in all activities related to strategic marketing, promotion, advocacy, advertising, graphic design and event planning to support the needs of internal and external stakeholders. Leads, inspires and facilitates an environment that promotes innovation, imagination and collaboration in order for VPL to be recognized as a leader in the industry.
Requirements:	<ul style="list-style-type: none"> • University degree in Marketing, Communications, Journalism, Digital Media Art and Design, or suitable equivalent. • Minimum three years proven experience as a Marketing Manager in a similar role. • Demonstrated experience with creative design, digital media and web best practices, and knowledge of industry trends. • Proficiency with marketing and communications software platforms including Adobe Creative Cloud (Photoshop, InDesign, Illustrator, etc.) and suitable social media channels. • Familiarity with brand development and multichannel marketing concepts. • Expert written, verbal and presentation skills. • Demonstrated understanding of public libraries and awareness of contemporary public library services and programs.
How to Apply:	Applicants for this position must submit an up-to-date resume, accompanied by a covering letter stating the position and recruitment reference #JD-MM101. Incomplete submissions will not be accepted. Applications should be addressed to: The Recruitment Office, Vaughan Public Libraries, 2191 Major Mackenzie Drive, Vaughan, Ontario L6A 4W2. Submissions are accepted either by mail or by email at vpljobs@vaughan.ca
Closing Date of Posting:	NO LATER THAN SUNDAY, SEPTEMBER 15, 2019
For further information:	Contact Christine Fiorini, Executive Manager, Staff Engagement, at 905-653-7323, extn. 4607.
Other:	<p>In order to qualify for permanent employment within any department or service location with the Vaughan Public Library Board, an applicant must not be related to any member of staff of that department or service location.</p> <p>Vaughan Public Libraries is committed to providing accommodations for people with disabilities. If you require an accommodation, we will work with you to meet your needs.</p>