

NEWS RELEASE

FOR IMMEDIATE RELEASE

May 12, 2009

PowerStream encourages participation in Energy Conservation Week

Local utility to hold 'Learn to Conserve Workshops' in partnership with libraries

YORK REGION & SIMCOE COUNTY, ON – PowerStream is encouraging its customers to participate in Ontario's second annual Energy Conservation Week by offering library workshops designed to help people reduce the amount of electricity they use by educating them about energy conservation and solar power.

The *'Learn to Conserve Workshops'* are being held in conjunction with Energy Conservation Week, a province-wide initiative scheduled for May 17-23 which local electric utilities like PowerStream are promoting along with the Ministry of Energy and Infrastructure, the Ontario Power Authority (OPA), the Electricity Distributors Association (EDA) and the Independent Electricity System Operator (IESO).

This year's *'Count Me In!'* theme will help Ontarians learn about the many ways energy can be used more efficiently. It declares a personal commitment to saving energy. By making a pledge online, everyone in Ontario can have a direct share in the campaign and its outcome. The Energy Conservation Week campaign will wrap up on August 14th with *'Count Me In! Challenge Day'*.

"We encourage our customers to take part in the many activities that have been planned for Energy Conservation Week and hope it will serve as a reminder for everyone to try and conserve on a daily basis," said Brian Bentz, President and CEO of PowerStream. "By reducing their electricity consumption, customers can not only lower their energy costs but also help to protect the environment."

During Energy Conservation Week, PowerStream will begin holding free Learn to Conserve Workshops at libraries in York Region and Barrie. Workshop participants will learn about energy savings programs, home conservation strategies and how to reduce electricity consumption by using a microwave instead of an oven through a cooking demonstration.

Learn to Conserve Workshops will be taking place from 7:00 – 9:00 p.m. on the dates and at the libraries listed below. To register in advance, please telephone the library of your choice.

- **May 19, 2009** – Markham Village Library, Markham (905-477-5530)
- **May 21, 2009** – Maple Library, Vaughan (905-653-7323)
- **May 25, 2009** – Aurora Public Library, Aurora (905-727-9493 option 4)
- **May 26, 2009** – Barrie Public Library, Barrie (705-728-1010 ext. 7006)
- **June 9, 2009** – Thornhill Library, Markham (905-477-5530)
- **June 10, 2009** – Angus Glen Library, Markham (905-477-5530)
- **June 16, 2009** – Unionville Library, Markham (905-477-5530)
- **June 23, 2009** – Milliken Mills Library, Markham (905-477-5530)

PowerStream encourages participation in Energy Conservation Week – Page 2

More information on Energy Conservation Week and the various events that have been planned are available on the event website at www.energyconservationweek.ca . More information on the Learn to Conserve Workshops is available on the PowerStream website at <http://www.powerstream.ca/app/pages/CONevents.jsp>

PowerStream Inc.

PowerStream is the second largest municipally-owned electricity distribution company in Ontario, providing service to more than 315,000 residential and business customers in Alliston, Aurora, Barrie, Beeton, Bradford West Gwillimbury, Markham, Penetanguishene, Richmond Hill, Thornton, Tottenham and Vaughan. It is an incorporated entity, jointly owned by the municipalities of Barrie, Markham and Vaughan.

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