

SNAP, TAG, WIN – Love VPL Photo Contest Rules & Regulations

To celebrate Canadian Library Month (October) and Ontario Public Library Week (Oct. 15 – 21, 2017) Vaughan Public Libraries (the “Sponsor”) is sponsoring the SNAP, TAG, WIN – Love VPL Photo Contest (the “Contest”).

1. CONTEST PERIOD

The Contest will run from October 1, 2017 at 12 a.m. EDT and will close on October 31st, 2017 at 11 p.m. EDT.

2. THE PRIZE

One (1) iPad mini 4, valued at \$550 plus tax.

3. ELIGIBILITY

To enter and to be eligible to win, the individual entrant must be a resident of Ontario, Canada. If the selected winner is under the age of 18, a prize waiver must be completed by the parent or guardian to be eligible to accept the Prize.

Vaughan Public Library Board Members, employees of Vaughan Public Libraries (VPL) and members their immediate families and their cohabitants are NOT ELEGIBLE to enter the Contest. “Immediate family” includes mother, father, brothers, sisters, sons, daughters, partners or spouse.

Limit of one entry per individual, per social media platform (Twitter, Facebook, Instagram), per day.

4. PRIVACY

All personal information, such as name and contact information, required to enter the Contest is collected by VPL solely for the purpose of administering the Contest and shall not be used for any other purpose without your express consent. By providing this information, you consent to it being used for the stated purposes. For more information, see [VPL's Privacy Policy](#) online or at the Service Desk.

5. PHOTO RELEASE BY ENTRANT

By entering the contest, all entrants agree that VPL has the right to reuse all photos entered into the Contest (which the entrant has posted on his/her social media channels). Photos may be featured on VPL's social media channels at anytime, and may be used by VPL for any future advertising and publicity purposes without further compensation.

6. HOW TO ENTER

No purchase necessary. To enter the contest, the individual entrant must complete the following steps:

- a. On your Facebook, Twitter and/or Instagram, share a photo of you or your family and friends at any branch of VPL – attending a program/special event, or just hanging out at the library.
- b. Include the hashtag #loveVPL and tell us what you love about your library in the photo caption.
- c. Tag VPL in the caption – Facebook (@vaughanpl), Twitter (@vaughanpl), Instagram (@vaughanpubliclibraries), depending on where you post your photo entry.
- d. Follow VPL on the social media channel where you post your photo entry.

7. THE DRAW

A random draw from all eligible entrants will be made on November 15, 2017, by a representative of VPL. There will be one (1) winner from all eligible entrants received during the Contest Period. The odds of winning a Prize depend on the total number of eligible entries received during the Contest Period.

8. CLAIMING THE PRIZE

To be declared the Winner, the selected entrant will be contacted using the social media account the entrant provided to enter the Contest, within five (5) business days from the draw date. If the selected Winner does not respond within three (3) days, the Prize will be forfeited.

Prize to be picked up at the Civic Centre Resource Library (2191 Major Mackenzie Drive, Vaughan, L6A 4W2) within ten (10) days, or it will be forfeited. VPL is not responsible for any damages, taxes or expenses that the Winner might incur as a result of this Contest or receipt of the Prize.

The Winner will be required to agree and sign to a Photo Permission form upon receiving the Prize. The Winner agrees that VPL may use their name or likeness for advertising and publicity purposes without additional compensation.

The Prize must be accepted as awarded without substitution and is not transferable. The Sponsor reserves the right in the event that the Prize cannot be awarded as described for any reason, to substitute another prize of equal or greater value, without liability.

9. OTHER

The Sponsor accepts no liability for any loss, damage, or injury, including without limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible, or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) fraudulent calls; (iv) inability of any person to participate in the Contest for any reason including technical and computer malfunctions or other problems with computer online systems, servers, access providers, computer

equipment, or software; congestion on the Internet or at any social media sites, or any combination of the foregoing; (v) any delay or inability to act resulting from an event or situation beyond their control, including a strike, lockout or other labour dispute at their location or the locations of the organization and businesses whose service are used to administer the Contest; (vi) any injury, damage or loss arising from participation in the Contest or from the awarding, acceptance, or use of the Prize.

VPL reserves the right to amend the Contest Rules or to terminate the Contest at any time without any liability to any entrant. The decision VPL makes, with respect to any dispute or issue involving the Contest Rules, is final and binding for all entrants.